

# Alex Hass

## eLearning Developer Instructional Designer

Email: [alexhass@gmail.com](mailto:alexhass@gmail.com)

Number: [REDACTED]

Address: [REDACTED]

## EDUCATION

**Drexel University 2005**  
Interactive Digital Media

Bachelor of Science

## SKILLS

After Effects	Instructional Design
Articulate Rise	Learning Theories
Articulate Storyline	LMS Management
Artificial Intelligence	Office Suite
Final Cut Pro	Photoshop
HTML/CSS	Premiere
Illustrator	Presentations
InDesign	Pro Tools

## OF NOTE

Winner of the 2012 RapidIntake Innovation Award.

Member of Alpha Epsilon Pi fraternity.

## SUMMARY

I am a highly skilled and experienced eLearning developer with a passion for creating engaging and effective learning experiences. I have a strong understanding of the instructional design process and am proficient in a variety of eLearning authoring tools. I am also an expert in using multimedia and interactive elements to create learning experiences that are both engaging and memorable.

I am a highly motivated and results-oriented individual with a strong work ethic. I am also a team player and am able to work effectively with others to achieve common goals. I am confident that I have the skills and experience necessary to be successful in any role.

## LINKS



Link icons above are clickable in PDF

LinkedIn  
<https://www.linkedin.com/in/alex-hass-02443b64/>

Portfolio  
<https://alexhass.com/>

## WORK HISTORY

**NEW YORK PRESBYTERIAN HOSPITAL**  
June 2007-Present

**ELEARNING DEVELOPER /  
INSTRUCTIONAL DESIGNER**

Architected comprehensive learning curricula by spearheading research and conceptualizing innovative course formats that align complex subject matter with high impact visual presentations.

Orchestrated the end to end implementation of technology driven learning initiatives, designing bespoke instructional materials to ensure seamless program deployment and monitoring.

Leveraged instructional design principles to perform deep-dive job analyses, optimizing mentoring frameworks for enhanced employee performance.

Directed full scale video production and motion graphic animation to create high-fidelity promotional and educational media assets.

Developed immersive, interactive eLearning experiences for clinical and academic environments utilizing the Articulate Suite, Animate, and Adobe Captivate.

Engineered technical simulations and tutorials for financial systems, ensuring rigorous SCORM compliance for universal LMS integration.

Established foundational eLearning standards and a scalable operational model to standardize course quality and delivery across the organization.

Designed and maintained responsive HTML templates for high volume email communications, ensuring consistent brand identity.

Modernized legacy content for SCORM compliance and personally produced professional grade voiceover narrations for digital modules.

Captured and curated high quality video assets to enrich and modernize digital learning pathways.

Managed software procurement and lifecycle maintenance, overseeing department wide licensing and vendor coordination.

Served as a lead technical consultant for SCORM troubleshooting and instructional architecture.

Collaborated on LMS administration to streamline learner access and optimize data tracking workflows.

**REALOGY FRANCHISE GROUP**  
March 2007-June 2007

**ELEARNING DEVELOPER /  
INSTRUCTIONAL DESIGNER**

Developed multi brand interactive eLearning modules for five global real estate entities using Articulate and SumTotal ToolBook.

Built technical simulations for specialized real estate software, deploying SCORM compliant assets via Adobe Captivate.

Optimized legacy training modules for enhanced interoperability through SCORM standardization updates.

Produced professional vocal narrations to enhance the instructional quality of integrated learning modules.

Designed the visual identity and logo for the Technology Assistance Group (TAGteam).

**TRICORE INTERACTIVE**  
February 2006-February 2007

**ELEARNING DEVELOPMENT  
CONSULTANT**

Delivered high stakes interactive eLearning for pharmaceutical clients using Macromedia Flash and Dreamweaver.

Executed rigorous quality assurance on modules using the ADL SCORM 1.2 Conformance Test Suite to ensure industry-standard compliance.

Spearheaded the creation of complex software simulations for pharmaceutical specific applications using Macromedia Captivate.

Deployed SCORM compliant learning assets directly to Saba LMS staging environments for final validation and launch.

Engineered data-driven dynamic assessments and progress checks leveraging XML and Flash architecture.

Curated and optimized video content for seamless integration into diverse digital learning pathways.

Built tailored eLearning modules for the pharmaceutical sector utilizing SumTotal ToolBook and DHTML.

Managed end to end production of multimedia assets, including production ready video and audio voiceovers.

**KARMALARM PRODUCTIONS**  
January 2005-December 2005

**DESIGNER**

Partnered with the Director of the HBO/Cinemax documentary "Unknown Soldier" to produce high impact audio diaries and featurettes featured on the iTunes Podcast global launch.

Managed digital presence and web maintenance for the award-winning HBO/Cinemax documentary "Unknown Soldier".